## Iompan



Comrier.



600 pairs of Women's first quality Lamb's Wool Soles, 17 cents per pair. See Window Number 1

ONLY GOOD SHOES.


## Claracrec Sale of Cuncices.

Just a little lot of 100 Couches. All new, just out of the workshop. We have marked these Couches at prices that will more than clear them out at once, being fully 30 per vent. less than the regular price of the goods. Take advan having advanced largely, it will be impossible to duplicat
H. B. ARMSTRONG \& CO Largest and Leading Low Priced Housefurnishing Store in the State.
89 to 97 Orange St.
780 Chapel St.
17 cents.

## 842 and 846 CHAPEL STREET.

> them at the present prices.

## Heminway's Linen Doy- lies and Center Pieces. Tinted designs, <br> Of the finest quality ed on light groundsand in the newsst de- cotton, serge, bedford signs. Note that the cord, etc. Worth 25 c <br> prices are in every in- stance less than half the Stamped Sofa Pillow regular prices.

## 540

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## 

 AT HOWE \& STETSON'S
## Semi-Annual Sale and Advance Spring Exposition of Art Needlework, Starts Monday Morning.

 $A^{\mathrm{N}}$ event that will demonstrate the superiority, in thisline of goods, event that will demonstrate the superiority, in thisline of goods,of this store over any other store in New Haven--yes, in Connecticut.

This sale is the combination of months of planning. The markets have been scoured for special values and for new ideas; several manufacturers have accepted cash offers for stocks, and the whole has brought together such a collection of Stamped Goods bargains and such a showing of Art Needlework as New Haven has never before known.

We assure you positively that this sale is far and away the best the store has ever invited you to.

The selling starts at $8.0^{\prime}$ clock Monday morning and almost all of the Small Wares section; the show cases now occupied by embroideries; the great hundred feet of bargain counter, rear of old store, and the regular space of the Art N - edlework Department, is given over to the selling and showing. And the prices below enumeratd border upon the ridiculous-they' re simply unmatchable.




Battenberg Rings, any size; regularly 5 c .

Sale price, 3c. doz.
Battenberg Lace Thréad; regularly 5 c .

Irish Point Pillow Shams.
In beautiful openwork effects, size $30 \times 30$ -at the lowest price ever sold by us. Worth
75 c . Sale price, 48 c . pr
Early attendance necessary as the number is limited.
Same as the above, in finer open-work effects. Regularly $\$ 1.00$.

Sale price, 69c. pr.
Irish Point Bureau. Scarfs.
54 inches long; in fine open-work effects, double thread edges. The regular 50c. kind. ., 33 c
Same as the above on finer cloth. Regular 79c value.
Wash Embroidery Silk,
3c. Skein, 3oc. doz.
In the followingRoman Floss,
Etching Silk,
Filo Floss:
The above are mainly rainerd \& Armstong's, Corticeli's and New

Novelties in Stamped Brown Linen Goods.
These goods will sell t sight:
urling Iron Bags, were Whisk Broom Holders vere 10c. 2c Collar and Cuff Bags, $121 / 2 \mathrm{c}$
Dust Cloth Bags, were Extr. $\quad 7$ s, size Laundry

## Stamped Hemstitched Linens With Handsome Drawn Work.

> These are an importer's complete line of Pieces, from 15 in . to 36 in . square ; Bureau, Commode and Sideboard Scarfs, also Tray Cloths. The designs in drawn work are most exquisite and en- prices.
> tirely done by hand. Ordinarily these would be All-linen Renaissance 50 c ea. for the Doylies, to $\$ 5$ and $\$ 6$ for the Bureau Scarfs. Sale price half and less.

On sale in showcase, center $f$ store, near bargain table

MOODY AND MARTINEAU

## ROYAL Baking Powder in 1900

The strongest, purest, most efficient and wholesome of leavening agents. Not lowest in price, yet the most economical; in 1goo, as in the past, indispensable to the work of the pastry cook.

The New Year brings prosperity almost unsurpassea in the history of the country.

For every one there is money enough to buy that to eat which is pure, sound, good, wholesome

Why should we use cheap, impure, unhealthful arti cles of food? There is no economy in them; they endanger the health, they may cost life. There are reported almost daily cases of sickness caused by eating cake, puddings or biscuit made with the cheap, alum baking powders

In all articles for food buy and use only the best. The good health of the family is of first consideration.

Alum is used in baking potwders because it is
cheap.costing gess than two censs apound. It isa
corosive poison Thinko feding to chitren!
Yet the manufocturers of well-known alum roww-
ders are actually denying that they contain alumm

CASTORIA
The Kind You Have Always Bought


A New Line of Rainy Day and Golf Skirts.

Our Unrivalled Breakfast COFFEE
AT 25 CENTS PER POUND
 just arrived,

Sir Thomas Lipton's oelebrated deylon and Inclia Teas. GOODWIN'S TEA AND COFFEE STOAE,


## The Phonograph Age.

Everything from music on a bagpipe or trombone
to a fine violin or an orchestra is truly and enter-
tainingly reproduced on an Edison Phơnograph. tainingly reproduced on an Edison Phonograph,
We carry in stock all the worthy and good kinds at prices that place them within the reach of most every home. A reliable good phonogroph as low as $\$ 7.50$ that is guaranteed to work properly and reproduce in
clear, distinct manner. Large size $\$ 20$ and $\$ 30$.



## Ire (hastlposune. Asparagus



New ** Goods *
Coming daily in every de-
partment.
You are welcome to look
over the new things.

Among Theme


Plumbing, Steam ard $G$ is Filtis? Tin Sheet Iron in Copper Work 285 and 287 State St.
vegetables....provided the right sort is
procured. Ours cannot be beaten....
ONEIDA COMMUNITY is unquestionably
the finest full length Asparagus packed. Not

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## Ever Tried It?

## Ever tried "Unsweetened Condensed Milk? " Chances are that, after one trial yowl

 choice between no sweetening and sweeteningto taste with only sugar. A favorite with cooks to
cream.
you upon the table same as ordinary milk or

Sales C
Sal Growing

## 

Pasteurized Cream, , oc. a quart. haft. 1900 are free to those who apply,
New England Dairy Co.
I59 HAZEL STREET.
$\frac{2}{2}$






Cudahy's Extract of Beef
N. A. FULLERTON'S,

California Canned Fruits.
For Breakfast.
M. A. Fullerton, Prutiatr,



## Carpet

Prices
Cut in Two.
 926 Chapel Street



FREDERIC BROWN WELLS
Real Estate Broker, Room 27 Benedict Building,

## For Sale,

Fine house and lot on Pros-
pet street at about two -thirds
the valuation.

## OR-SAA JOHN 8 LOAN CHIS

One-family Brick House, 10 rooms,
All Improvements,
Cental Location,
$\$ 3,800$.

Fresh made Farmers' Buter, 25 clb .
Eggs, 2 dozen for 25 C
New Haven Public Market, 390-892 State Street.

## 

## 84 Church and 81 Center Strata.

Importers and dealers in Field Glasses, Opera Glasses, Microscopes and Microscopic Supplies,
Drawing Instruments,
Drawing Papers, Blue Print Papers, Tracing Cloth, Draughting Tables an Boards,
Laboratory Outfits, Blow Pipes,
Platinum Crucibles, Platinum Forceps, Weights

Dissecting Instruments for Anatomical and Biological

Eyeglasses and Spectacles made to order and repair-
ing promptly executed.

| W2 Mr |  |  |  |  |  |  |
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DEALINGIN
FUTURES. Just at present werre
dealing in futures. Thinking
abot about spring. If you have
an idea of fixing up your an idea of fixing up yyur
house this spring, we should
begle to buglad to have you talk with
us now. It will us now. It will give wa a
great deal of pleasure great deal of pleasure to be
able to help you. You can able to help you. You can
best show your appreciation
of our invitation by aceept of our invitaion by accept

ing it. It costs nothing to | ing usk nu questions. |
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| ase |

" The $\ddagger b o p$, CHAS. P. THOMPSON 60 Orange St.

Teas, Coffers, Spicics.
When you buy
Tetley's Mixed Oolong India and Ceylon, FULL WEIGHT


Namatro min ses wey yelemer tas Sale of Furniture.

## Tum EwMALLEY(C. $\quad$ Look fon Oxange Tickets. <br> SURPLUS STOCK SALE!

## A Making Way for the Store Superb.

Yes--We are going to be a more splendid as well as a bigger store. We never rest.
Ja nuary is inventory month and with early February, brings the dullest days of the year. Now tt's over. As a result we see confronting us what is left of the great heaps of merchandise--that were bought to oppose the startling price advances. We have experienced tremendous selling events, through having been far-sighted enough to undermine the trade combinations. But now with the spring and summer goods coming---we are as far ahead as all that--we find three sound reasons to justify a grand smashing of prices. First.== There is this

## Surplus Stock Amounting to \$51,928

Second. $=$ We can change the dullest days of the year into the very liveliest--and we will. Third.= The store is undergoing big changes that have created upheavals in all the stocks.

Cottons Collapse. Prices themselves, figura-
tively, are away down south.
We tively, are away down south.
Were selling them in bales,
while while on New York exchan-
ges the prices of raw cottons ges the pric
${ }^{3}{ }_{5 c}^{36 \text { inch }}$ Brown Sheetings worth 8 c,





## Bed Spreads.

White Crochet Bed Spreats, worth
65s going at roc less than that--55c:

Small Ribbon Riot. All silk double face black
satin ribbons at just $1 / 2$ price.



## Linings

Prices ripped apart $t$
the selason with spirit.
A fast black peracaline. worth
A Rub in Towels.
A 100 dozen all. pure linen
hick towels worth $15 c$ each going at I Ic each.
Table Linen.
The old prices are tabled
the old figures are bleached
right out.

MuslinUUnderwear Under Prices.

| Under Prices. |  |
| :---: | :---: |
|  | Il |
| its, fine hamburg insertions | , |
|  |  |
| Women's pink and blue striped | Men's 39 c shirts and draw- |
| patterns. | ers, camel's hair and fleece |
| Children's bleached canton flan- | lin |
| nel drawers, with hamburg edging. Worth 25 c. At roc. | Men's \$ 1.00 double breast- |
|  | ed shis |
| Pl | drawers, |
|  |  |
|  | and drawers. Now 75 c |
| Always sold at 50. Now 25c. | each. |
| te la |  |
|  | hirts. Going at 6gc. |
| hed, perfect fit. |  | such as Irish Point, Brus.

verlocked and stitched. pair left at 89 C.

Some of the Changes:
will be some days before then
These are all in progress. It will be some days before the work is completed and ready


## The Correts take their phace near the Musin Underew ren <br>  <br> 

Fiximen mof fiver ion
The Books ${ }^{\text {go over nent the }}$
Minilinery $\rightarrow$ more rom
rom more



## A Curtain Crisis.

This is another proof of what we often feel called upon to do in the way of a price se sation. The inventory is responsible for it.
It discovered a stock altogether too big for time of year. And down they come. There are 39 patterns of Nottingham lace curtains. In some instances there are only three pairs of a pattern. But they represent every style in the higher grades of curtains,
such as Irish Point, Brussels, Renaissance. 3 yards long, so inches wide, edges are all
Until this movement they have been selling at from $\$ 1.00$ to $\$ \mathrm{I} .25$ a pair. Take any


## Evening Gloves, 95c a pair.

 Any of the followiug gloves at 950a pair.


## Humming Prices in Men’s Wear.



2 in Dress Goods Two features. Fine materi-
als-every thread. Just be-
cause they'e left over, they have to undergo the reduc-
tion. Before this, prices tion. Before
were double. All wool checks, mixtures and silk
and wool novelties. Former prices. and wool novelties. Former prices
50 c to 6 gc . Now 29 c . Checks and Mixtures in all wool
and silk and wool plaids. Have
sold and silk and wool plaids. Have
sold for from 59 c to 1.00. Now
39 c . Shoe Surprises pair has protected toes and heels, giving twice the usual


THIS YEAR'S
CUSTOMERS
Apothecaries' Hall

## 

One table full of ladies' and
misses' felt hats and cloth Tam O'
Shanter and trimmed alpines. Some
have sold for from 08c to $\$ \mathrm{r} .80$. Now g.
Driving Gloves, 50 c
Ladies' $\$ 1.25$ astrachan
gauntlets, dogskin palms gauntlets, dogskin palms. A
great glove for cold weather driving. Closing at 50 c a
pair.
Mended Gloves, 50 c .
All of our mended gloves
that show but very slightly
been repaired. An opportuni
been repaired. An opportuni-
that is looked for because hey're good gloves.

## 3asement Bustle

## There will be a table in the Busy Sasement displaying special novel

Read
Howe \& Stet. son's adv. on Second Page.


Day


## FOUR WONTHS' TRIAL

 Proves the Franklin the Peer market.Mien's in any styie Boys' in any style, \$1,50
For sale only by

NEW HAVEN CONN., MONDAY, FEBRITARY 5, 1900.




## Pianos. <br> Krakauer, Sohmer, Marshall \& Werdell, Jacob Bros., Mathushek \& So Franklin, Henry F. Mi <br> A. B. Clinton <br> 17 Center St. <br> LUMBER Mill ${ }^{\text {aim }}$ Work  <br> WAGONS, <br> TRUCKS, <br> HARNESS  

Wimp


A LADY'S PRIDE and the prettier the pattern highly she prizes them. It will fill her with delight when
she sees the splendid bargains we are offering in fine glassware. Decorated Haviland
China and English Poreelain Dinner Sets. Chafing Dishes,
with wrought iron and nicke plated stands Wooden Sal ent Toasting Forks. Don't

GAS LIGHT COMPANY
$\qquad$

