

## CLOTH COATS

REDUCED TO HALR PRICE.
FRIEND E. BROOKS,
791--795 Chapel Street.
OLD HIRAM LODGE.

## 

## 1

## \$1.48, \$1.98, 98 Cents.

## 700 Pairs of Women's four, five, six and

 seven dollar Boots at $\$ 1.48$. Better shoe value was never offered, and we should judge by the ready sale they are having that they were justly appreciated. Do not miss this more pairs from this lot, and at once.
## MEN'S.

300 Pairs of Men's Patent Leather, En amel Leather and Calf Skin Boots at $\$ 1.98$ reduced from three, four and five dollars. Misses', Boys' and Youths' 98 cents. 300 Pairs of Misses', Boys' and Youths' Calf Skin and Dongola Boots 98 cents, reduced from,\$2,00 and Misses' Rubbers, i9 cents.
Women's and onLY gooo shoes.
THE NED EAVEN SHOA COMPANY
842 ond 846 ChapeL StREET.

PBRSONAL PARAGRAPHS


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| anina | tractive. The public is courteously invited to thls recital. |  |
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| $\begin{aligned} & \text { this city } \\ & \text { no Elsee } \end{aligned}$ | winter. The Journey there whay vet | dat |
|  | Miss Gerogil Kelsey, who will be with |  |
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|  | will be in |  |
| reat Lt |  |  |
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|  | Haven, who has bren visiting his |  |
|  | daughter, Mrs, Walter Young, at her |  |
|  | home in Virginia, arrived home diurs |  |
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an angora goat farm


Sixe Ianuxal z2t ©axcter
$\square$
$\square$


We have planned number of interesting things for

## Saturday Shoppers.

Household Linens Linens, cloths and Damask to match awaits you. Good, reliable
satisfactory kind

## Towels.

soft, generous sizes, and sorbent.
We commend the famou 38 c to $\$ 175$ each

Sheets and Pillow Cases.

Home sewing is extrava gance, when it co
and pillow cases.
We offer you sheets and pillow cases at the price of the
Standard cottons, shrunken
Standard cottons, shrunken,
torn and hemmed beauitfully already for use.

Special selling now
with a big stock of all with a big stock of all
sizes.

Embroidered
Flannel Skirtings
Fresh lot of handsome embroidered flannels, dainty patterns. The manufacture great improve ments in embroidery

Wool Underwear, Special clearing out prices
on all winter Underwear, men's, women's and child

## The Cloaks.

Are you getting your share
of the bargains?

Prices are now rock bottom and stock growing less every
day. Don't delay a moment.

## wat <br> IS NEEDED <br> In that office of yours <br> FINE <br> OFFICE FURNITURE Do quality, large asprices appeal to you They're here. <br> THE BOWDITCH FURNITURE CO. <br> $\square$ <br> TAPANTNTNG <br> 



##  <br> 


t.L IISBBRARI 8 CO.

Opticians.
Importers and Dealers in

STRIPED BASS. WHITE FISH.


## Sixty cents a pound



Great Rug Showing.
The entire line of new patOur line is larger and more
varied than any other stock

Cappes
at Bargain Prices.
Haven't sold them all yet.
Bring the size of your room
with you and secure a bargain.




| For sale, SIRABLE LOT, 50x150 O STREET, near Chapel st Good Surroundings. JOHN C. PUNDERFO 116 chubch strebt. |
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No. 814 Crown



## TO LOAN

 $\$ 50,000$
## L. G. HOADLEY,

 Room 2, Hoadley Building, 49 Church Street.GARDNER MOOPSE \& \&ONI,


For Sale, 181 meadow streex.
121 and 123 STATE streem Very destrable central property. CHARLES H. WEBB. 850 Chapel Strast:

## For Sale.

辟
C. PUNDERFO

814 Crown Street.


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## ON TIME.

## DURANT

 Jeweler \& Optician, 71 CHURCH STREET,


#  <br> <br> Our <br> <br> Our <br> <br> Great Shirt <br> <br> Great Shirt <br> <br> Sale,=-=Saturday 

 <br> <br> Sale,=-=Saturday}

Traveliexs entfe. New York, New Haven and Hariford $\mathbf{R}$. $\mathbf{R}_{\text {. }}$.


We'll be as ready for big selling when the doors open Saturday morning as on the first day of the sale. Aisles, and tables, and counters are piled high with Shirts, Collars and Cuffs, for as fast as you've carried them off we've loaded on.
Hundreds who have never known before, have learned that a PortChester Shirt is a full graded Shirt; that every part of the Shirt is in exact proportion, for all the world like a Shirt made to your measure.


IN AND ABOUT THE COURTS



EVERY MAN, BOY and YOUTH will find great value
great Shoe.

Parents who have never will save money by having the bo
Shoe.
FOR MEN,
FOR YOYS, $\underset{\text { FOUTHS }}{\substack{\$ 1.75 \\ \$ 1.25}}$
M. E. COSEROVE, 45 CHURCH STREET. January Mark-Down Now On. For 10 Days Only.





## AMBERT


Oud Picies Divinaded by?
Draperies and
Furniture Coverings

Portieres
$\square$

68-70 Orange Street.


THEWMALLYY.
TuFWWALLEY.@.

## The Big Store's Once-a-YearSale of Men's Shirts,

 Collars and Cuffr.In which is included at special prices all the needs for morning, afternoon and evening dress.

The big once-a-year-occasion when the attention of men is directed to the fact that the Men's Store in the Big Store sells the same qualities of furnishings as are sold by haberdashers, but at very different and at very much lower prices.
This is not a clearing sale of odds and ends-except in the one or wo instances mentioned below.
For this 1902 event we have secured new goods in big purchases t special prices. The store has the very moderate priced furnishings as well as the exclusive styles--which cost more.
A fair statement is that on every dollar spent by a man on his dress he can save now about 25 per cent. And that's worth while saving these days.


| Percale Shirts, 45 c . <br> Garner's percale ( $8_{4}$ square weave) shirt, stiff bosom, made to retail at $\$$ r.oo. We secured them to sell in this sale | Genuine 4-ply collars--all up-todate styles. <br> At 45c one-half dozen. | Genuine 4-ply cuff.--link or solitaire styles. <br> At IIc a pr., or 60 c one-half dozen. | Fancy Stiff Bosom Shirts. 300 fancy stiff bosom shirts, detached cuffs Regularly sold at 50 C, Sale price 29c. <br> Black and White Stripe Shirts. <br> Black and white stripe bedfora cord shirts. Generally 50 c . Sale price 33 c . |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { For 45c os. } \\ & \text { White Oxford Shirt, } 48 \mathrm{c} \text {. } \end{aligned}$ |  |  |  |
| White oxford cheviot negligee shirts. Regular price is 75 C . This week At 48 C . | 750 collars, slightly soiled from handling for counter and window dis- | During this sale we shall sell : All the 25 c neckwear in the store at |  |
| Percale Shirts. 35c. <br> Negligee shirts of percale, with two collars. Regularly 50 c . For this sale 35 cca . | play; including about 25 doz. <br> E. \& W. collars. <br> Going for 5c ea. | 17c ea. All the 50c scarfs in the store at <br> 37c ea. | Blue Fiannel Shirts. <br> Men's \$1.00 blue flannel stiritsh double back and front. <br> At 79cea. |



Annual Sale of Laundered Shirts.



* Shoes for Men. *

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$\$ 2.33$

| Men's pajamas, which usually | Annual Sale of Unlaundered Shirs. |  |
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| 11 for, $\$ .50$ are offered in this <br> At 8 l is Suit. | 3 ply linen bosoms, made extra long. Workmanship equal to any | "SOPHomore" unlaundered shirts.-.long or short bosom, of |
| 8 c . | custom | ork mills' muslin $\$ 3.50$ t-2 doz., x |
| cost $\$ 1.00$ are At 7 BC Suit. | Alumus" unlaundered, ful ss shirts, open back and front, e quality as the "Senior." | d shirts, of fine |
|  | quality as the "Senior." | ...all improvements. Bodic from Wamsutta muslin. |
| inary occasions pair. | ur "Sprctal" made unlaun shirt Made of Langdon |  |
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. It is natural that he should. In some instances he may really think he has-in some instances he knows bet-
here can be only one "best." And the way we secure the best shoes made today in the United States is by paying more for them than other stores care to pay-by putting more money in the shoes and expecting less profit on each pair. Added to that, we guarantee a larger volume of busi-1 ness to the shoe makers. And there isn't a successful shoe maker in this country of practical ideas who would resist a proposition of that nature. That's why we get the best shoes from the concern who stands first in the shoe world for high quality shoes. And that's why we can and do sell the grood shoes cheaper than any other stores can sell them. We are holding this sale to teach these lessons anew. It is the biggest and worthiest opportunir

Shoes for Women, Misses' an $\partial$ Children.

|  | Misses' Dongol, spring heel shoes. Broken lot of sizes, com- |  |
| :---: | :---: | :---: |
| Soles |  | 1.05 |
|  | 93C |  |
| 硅 | 93 |  |
| mor |  | counters. In in izes 2 2-2 $\$ \mathbf{1 . 1 9}$ |
| All new goods ot this \$1.87 |  |  |
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| dium weikht vici kid stock. Light | nter | O |
|  |  | \$1.00 |
| (lathers Pratent tips an $\$ 1.69$ |  |  |
|  |  | Lapris' benve orgatress. |
| and button shoes in the congob |  |  |
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| \$1.33 |  | G |

Saturday is the Final Day in the House Furnishing Sale.


NEW HAVEN MORNING JOURNAL AND COURIER, SATURDAY, JANUARY $18,1912$.
THE MYSTERY OF LIPE.

| Rorm. Durins subsequent chan |  |  | A WATERLOO FOR NARK.Matk Twan was reentiy chating SirWemyss Reld on the va arises of Eng. | cat |
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|  |  |  |  | LEOPOLD VUILDEE$\begin{aligned} & \text { FORMERLY INSRRUCTOR, 1RRESEEN. } \\ & \text { STUDIO, OF INSURANCE BULLDING, } \end{aligned}$ |
| like Borm. During subsequent changes their appearance In the cell. The cell |  |  |  |  |
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| - |  |  | name C-1-e-m-e-n-s, a it 'lwaln."-Argonaut. |  |
|  |  |  |  | THE DESSAUER-TROOSTWYR <br>  <br>  |
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|  | Not sice the perlo Immeatately foll |  | Genuine stamped C. C. C. Never sold In bulk Beware of the dealer who tries to sell "somethlag just as good." |  |
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|  | Alcott books us during the present sea- | The see is not responsible for all the |  |  |
|  | full-page pletures by Reginald B. Biroh,wus issued and extensively advert lead |  |  |  |
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| urea in allumen or potassium carbon-ate in Bum arable, in such a way as to | ${ }^{\text {a period of one year }}$ of the twenty |  |  |  |
|  |  | the 20th century mariner is exposed in this respect is far less than that which |  | 4 CHURCH STREET. |
| produce tortunatic, crysulalization In the preesence or an enzye, which is an unpreence of an enzyme, wh. organnzed, soluble ferment. | best-stlling books during 1901, The Bookiman says, "Twenty-one are the | his brother of the 19th century ran. |  |  |
|  |  | ${ }^{\text {the }}$ |  |  |
|  |  |  |  | COMPRESSED AIR <br> Carpet Cieaning Works, |
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Tive protoplasme masc ocntaning dis-
net nucleus-like centerst which ex






Some Other Things.
Morgues \& Fils Olive Oil and Tarragon Vinegar. Sill
JOHN B. JUDSON,


## HEW Gooos.

Our stock, depleted by the Xmas buying, being constantly replenished by the arrival of new goods, as is our aim at all times to keep a full
assortment of the best lines we can.

Watciese Waticies Walches
Wells \& Gunde,
788 Chapel Street.
HOLIDAY GOODS.

## SHEAHAN

\& GROARK.
Praatioal Hasting Enģinars Praotionl Plumbers and Gas Fittors Tin, Steeet Iroi, Gopper Warkers Galvanizos Iron Girnios Manufacturiss 825-827 State Streat.
mum oxry Liquid Wood Filler


Take a Moment To Think how brad our gas appli-
ance business now is and - ance business now is, and perhaps you ne
of these goods-
Gas Fuxtures - Gas. Fstuture

 Bian Burners
Brow Lights Sroon Tubuts - Gas S Lighters sana Tapere We pay the above reward for any case of Liver Complaint Dyspepsia, Sick Headache, Indigestion, Constipation Costivense cannot cure with Liverita, The Un-to-Date Lifte Liver Pill They are purely Vegetable and never fail to give satisfaction.
25 c boxes contain 100 Pills, 10 c boxes contain 40 Pills, 5 c boxes contain 15 Pills. Beware of substitutions and imitations



Gas Aro Lights
There is anything you
want not on here, come in
and ask us for it.
THE NEW HAVEN
GAS LIGHT CO.
Salescoom, 93 Crown St.
Telephone 14t.



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