## Iompral



## Thellowe \& SiETSON CO.

## Wére Selling Miles of NEW LACES.

With the amount of laces we're selling every day, we could put a beautiful fringe around the New Haven Green, about three rows deep. And we could
change the trimming everyday. That means a great quantity of laces; but we're change the trimming everyday. That means a great quantity of laces; but were
selling a great quanity -selling them because New Haven folks have learned that we are the Lace Headquarters of this cit

## All Lace Records Are Going "Kerchunk"

 Shows that we have lace prestige. And we have. We deserve it. We buy nothing haphazard. We're particularly particular about laces, and choose with all the
discrimination and insight at our command. We carefully study the lace situations discrimination and insight at our command. We carefully study the lace situations
with the best experts in the land: and we profit by their valuable experience. with the best experts in the land; and we profit by their valuable experience.
when we say a certain lace is " IT ", you may depend upon it. We're now showi and selling the laces that are "IT", "The following items indicate three such laces, and three others that are especially "IT" because they're greatly reduced in prices
as Souvenir Spring Lace Bargains. as Souvenir Spring Lace Bargains.
Three Examples of Howe \& Stetson Lace Values:
 Baby Irish, French Irish,
Japanese embroidery, batiste handsome Dress Nets, in $\begin{aligned} & \text { ings to match the net and all } \\ & \text { overs; also separable motifs }\end{aligned}$ Japanese embroidery, batiste
in figures and Normandy. sprig, ring and polka dot $\begin{aligned} & \text { overs; also separable motifs } \\ & \text { and crescents for those new }\end{aligned}$ These are very desirable for blouses, yokes, guimpes and
half sleeves. Prices range half sleeves. Prices range $\begin{aligned} & \text { ecru and black. Double } \\ & \text { widths. Prices range from }\end{aligned}$
50 c to $\$ 6$ a $Y \mathrm{~d}$. width. Prices range trom

12 I-2c to \$4.25

Three Speciai Lots of Laces at Special Prices.

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|  |  |  |
| 12c to 25c Cd . |  |  |
| Now 10ca Yd. | Now 5 |  |



TROUBLR IN Y. II. C. A.
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Foutstoxs, sc.


Now is the time to buy your strictly fresh country Eggs at 25 c per dozen or $41 / 4$ doz. for $\$ 1.00$
The S. W. Hurlburt Co.


Crimson Coffee
$=5$
$=5$
$=5$

Crimson Coffee
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The great American
Nut-liked by old
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50 PER QUART.
The Best Brand only.
Fresh.Roasted Daily.
E. E. Nichols, .
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LAMB
Guilford fresh killed Broilers
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Our own make of
Sausage Meat.
Also the Spareribs from Ho the Spareribs from
Home Killed Pork.

180 TEMPLE STREET тenerfones 43
distance now. instltution, and zhiritly, brecause its is ad

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WEDNESDAY, MARCH 14, 3 P. M. THE BALDWIN PIANO USED.
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## Complimentary

## PIANO RECITAL

Mr. IRWIN E. HASSELL, Concert Pianist. o Be Given in Our Piano Rooms

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\begin{aligned}
& \text { Chappol and Temple Streets. Branch Store, } 1231 \text { Chapel Streost } \\
& \text { Phone } 533 . \\
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LEGS OF LYMAN LAMB 20c A POUND.


## ONLY GOOD SHOES

## thenewhaven Shoe Co.

## Scotch Marmalade.

## Here's a Chance

To buy Cairn's Scotch Marmalade at 15 c per glass jar. marmalade of perfect quality.
Fresh Eggs
Sold with a gusrantee at 20 C per doz. Good sweet storage Eggs at ${ }_{15} \mathrm{C}$ per doz.
Canned Beets
Large cans, quality perfect, roc per can.
Fresh Killed Poultry.
We have fresh killed Turkeys, Chickens, and Fowl
Fronch Peas
${ }^{25}$ Cases of very nice French Peas at 100 per Can wey whit last long at this pric

## Vegetables

Fresh Kale, Spinach, Egg Plant, Boston Head Lettuce Ripe Tomatoes, etc.

## swiss Cheese

You never ate better, cost only 200 per 1 lb . We have prices below most dealers.
D. M. WELCH \& SON,

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## Fine Quality <br> Faney Cakes and Crackers.

You know the difference it makes whether such goods are fresh, and fine, and clean, and properly put up. No such question marks after the more than 180
ids upon our counters. Nothing taken out of quality kinds upon our counters. Noth
to make appearance attractive.

## ON DEMONSTRATION.

"Peter's" New Chocolate for eating, And "Peter's" Drinking Chocolate served hot. Sample both, free, and

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Spring Days in Lace Dept.


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| new design intaces |
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Renaissance
Scarfs, \$1.59

Allover Embroidery - $49 \mathrm{C} \mathbf{Y d}, \mathrm{Up}$

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Wide Embroi. Flouncing, 25 c
yd Wlendel Treednar

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Monday, March 12



Tailor Suits, Waists, Gowns
Misses' and Children's Frocks

There is One Soda Cracker and Only One.
You do not know that Soda Cracker until you know
Uneeda Biscuit
Totaste Uneeda Biscuit is to fall in love with them. You never forget that first taste, and you renew it every time you eat Uneeda Biscuit -
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For very young children are of such excellent shape and materials that those who wear them are actually helped to walk with increased confi=

Infants', 0 to 4..... 50c. Infants', 2 to 6..... $\$ 1.00$ Children's Spring
Heel, 5 to 8...... \$1.50
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| F URNITURE | can Inow brass handes

pulls and kev-hole escet cheons, which are eceror-
duetions of some used ntury or more afo. Then we
ave a number of glass drawer and cupboard knobs in attractive pat-
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anything we do not carry. Cupboard and Drawe Locks will a also be foun

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Good assortment of floral
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If they suit you as to pattern, youll find them a
great bargain as the price is INLAID LINOLEUM

Seven styles, dollar grade 80 c per sq. yard.

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 Price $\$ 15$."amex
Experlence teaches us all

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The Underwear at 99-CENTS-99
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Buyer says there are plenty or those excellent Corset Covershere at 9c for Tuesday
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 $\mathrm{R} \& \mathrm{G}, \$ 1$ to $\$ 2 \mathrm{a}$ Pair
Kabo, 81 to. $\$ 2 \mathrm{a}$ Pair. C. B. $\$ 1$ to 85 a Pair.
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By the Setting or Hundred. "PLATTS BEST FOOD" makes Baby Chicks Strong and grow fast. Cypher's In. cubators and Brooders, Brood Coops, Foods and Remedies.

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