Sober xam Marning Iomrnaland Comrier.


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|  |  |  |  |  |  | Spectial motice | spectial gotices. |  |
|  |  |  |  |  |  | NEW STOCK | Cappots, Caipats, | $\begin{aligned} & \text { New Haves, satarday, Nor. \& 1500. } \\ & \text { Weather To-Day - Fair, } \\ & \text { northeasterly winds. } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | Fancy Hearth Brushos, | Carpets. | Dress Goods Clippings.Easier often to choose the ma |
|  |  |  |  |  | "Tailor-Made" |  |  |  |
|  |  |  |  |  | double beasted BOX OVRRCOMTS, | Fancy Hearth Brushes, | Wo aro dailly roceiring |  |
|  |  |  |  |  |  | Fire Sets, |  |  |
|  |  |  |  |  |  | Bellows, Pokers, Itc., |  | (e) |
|  |  |  |  |  | In Black, Blue and Brown, |  |  |  |
|  |  |  |  |  | In black, Blue and brown, | - |  |  |
|  |  |  |  |  |  | D. T. MALLETT: <br> Hardware Store, |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 776 Chapel Street 776 |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | (e) |  |
|  |  |  |  |  |  |  | H. B. PERRY, 914 Chapel Street. |  |
|  |  |  |  |  |  | Those Elegant Crayon and India Beers, Photo Parlors, |  |  |
|  |  |  |  |  | PFAFF \& SON. |  | Silk portieres |  |
|  |  |  |  |  |  | $\left.\right\|^{\text {serser }}$ | $\underset{\text { Beautiful LTne of Drapery }}{\text { CUR }}$ | , ت- |
|  |  |  |  |  | $\begin{aligned} & \text { GAME GAME. } \\ & \text { HRADOARTERS } \\ & \text { GAME GAME. } \end{aligned}$ |  |  |  |
|  |  |  |  |  |  |  | SPECIAL FINE WORK |  |
|  |  |  |  |  | GAME. ¢AME $^{\text {ara }}$ |  |  |  |
|  |  |  |  |  |  | SPAR VARNISH, W00D FILLERS, |  | Combinations of light colored cloths with dark contrasting |
|  |  |  |  |  |  |  |  | cloths with dark contrasting shades of velvet are to be fash- ionable street wear. A Paris |
|  |  |  |  |  |  | BOOTH \& LAW, |  |  |
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|  |  |  |  |  |  | WE NEVRR TUJ A Lie |  |  |
|  |  |  |  |  | 7 and 9 Church Street, 152 Portsea Street. |  |  | them, style colore and quaity, in |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | yards. Real reductions on |
|  |  |  |  |  | The Best Place in New Haven |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | CLRPETS S WILL PIPERS | J. P. DIBBLEES ARP STOORE, 693 Chapel Stroot, |  | $W_{W} N E E L Y \text { AND }(0 \cdot$ |
|  |  |  |  |  |  | still |  |  |
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|  |  |  |  |  | L. ROTHCHILD \& BRO, 683-685-687-689 |  |  | - |
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|  |  |  |  |  |  | When you are looking aboutCarpets and Furniture, Shades and |  |  |
|  |  |  |  |  |  | - Drapapries, |  |  |
|  |  |  |  |  |  | H. B. IAMISTROM\|G \& CO., the Popular Outfitters, |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | House Coats,Smoking Jackets, |
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|  |  |  |  |  |  |  |  | DUDLEY, |
|  |  |  |  |  | atarerse |  <br> H. B. ARMSTRONG \& CO., 89-97 Orange Street. |  |  |
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|  |  |  |  |  | Lace Curtains, Portieres, Window Shades, Rugs and |  |  |  |
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|  | \% |  |  |  | Mats.Special Drive in Oilolothsand Linoleumat the wholeshe and retail | We are in the "full swing" of our fallbusiness, and ilthough the cut does not |  |  |
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|  | membis |  |  |  | Cupret mil will |  |  |  |  |
|  |  |  |  |  | Lnuis Rutherill \& Bro. | swing through the winter, wearing a pair of our light Cork Sole Lace Street Boots. |  |  |
|  |  |  |  |  |  | And, speaking of Cork Soles, it has been an enigma to us for years why so comparatively few Cork Sole Shoeswere worn; they are as necessary to a complete fall and winter wardrobe as an Overcoat. There is no other article of apparel that will give more comfort and satis-faction, and they are quite necessary to the complete furnishing of a lady's shoe bag. |  |  |
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|  |  |  |  |  | LADIES. |  |  |  |
|  |  |  |  |  |  | Ladies' Cork Sole Button Boots, $\$ 4.00$ Gentlemen's Cork Sole Lace Boots, 5.50 |  | +890 |
|  |  |  |  | S WAKE UP ! |  |  |  |  |
|  |  |  |  |  |  | WALLACE B. FENN \& CO., <br> 842 to 846 Chapel Street, NEW HAVEN, CONN. |  |  |
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Vol. LVIII.


## Always Ahead.   Cleveland's Baking Powder  <br> 重 eng ling

 maminam New Haven Window Shade Company, 68, 70, 72 orange



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## OVERC0ATS!



The enormous success of our great Overcoat sale, advertised last week, proves that the people have read our advertisement and profited by it.
In spite of the phenomenal trade we have done during the past week in Overcoats our stock is so large in all departments that we offer the same unparalleled bargains for this week.

When it comes to Overcoats we tower head and shoulders above all our neighbors. There's no doubt about it. Thus far we have sol
double the number of Overcoats that we sold last year up to corresponding double the number of Overcoats that we sold last year up to corresponding
date, and we shall continue to double our sales right through the season. We are bound to do it. We have the overcoats to do it with, and 'tis the grandest line of

This Advertisement Should be Read by Every Citizen in the State.

> Thirty-four new lots of those elegant Kersey and Melton Overcoats. They are all the rage this Fall. Most everybody wants a Kersey or a Melton. Th colors are Black, Blue, Brown, Oxford, Tan, Olive, Green, Gray, Light and Dark Drab. 'Tis a line of Overcoats that you will not find in any other clothing house
between New York and Boston.
 Velve, many Blaized; Double Stitched, Single Stitched, Wiad Stitohed, St
and Plain Seams; Raw and Turned Edges. Silk Lasting, Wool, Worst
Sorge and Cassimerelined. Therehas never been a line of Overcoats shown
Col
\$35, $\$ 30, \$ 28, \$ 25, \$ 23, \$ 22.50$, \$
They are all tailor made. The goods are the Globe, Warumbo, Campbel Buchanan and English Kerseys and Carr Meltans. Whey will sell
Do they interest you? OF THE ROUGH GOODS.-Flysians, Chinchillas, Fur Beavers, Whitneys
and Shetlands, we have amagnificent stock in allthe popular shades and colors
and no equal. The prices are

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        $7.50,
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They are made with Bound, Stitched and Corded Edges; Lasting, Serge
Nearly all have Satin Sleeve Lining
We have still lowe
$3.50,85.00$ and 86.50
But we haven't much to say in their favor except the price.

## ULSTERS <br> We have them of course. Quantities of them ULSTERS that are 100 man warm, wide Collars and Double Breaste. for $\$ 7.50$, $\$ 8.50, \$ 10.00, \$ 12.00$ $\$ 15.00, \$ 18.00, \$ 20.00, \$ 22.00$ and $\$ 25.00$. Bar <br> \section*{REEFERS} REEFERS too. Mostly Blane Chinchillas and Hiysian

 Elysians. Some Grays.$\$ 10.00, \$ 12.00$ and $\$ 15.0$
BOTS AND CHIIDRENS OUERCOMTS Here we are right at home. Starting in with the little shaver
He and up to 144 , we have lots and lots of New Cape Overcoats for
$\$ 2.50, \$ 8.50, \$ 4, \$ 5, \$ 6.50, \$ 7.50, \$ 8.50, \$ 10$ and $\$ 12$. Probably fifty different kinds at these prices. All new and every one a bargain.
We have Reeffers to fit boys, to. Prices. $\$ 5.00, \$ 6,50, \$ 7.50, \$ 8.50$ and
$\$ 1000$.

Of course we have lower priced Overcoats. $\$ 3.50, \$ 4$, and $\$ 5$. Good value
for themoney.
$:::$ We almost forgot to call your attention to our Young Men's "Bo

DONTLETOUR GIGANTIC STOCKOF OVERCOATS BLIND YOUR EYES
TO THE FACT THAT WE HAVE CORDS UPON CORDS OF
Suits and Trousers for Men, Boys and Children.

## Three Thousand pairs of Men's, Young Men's and Big Men's Trosers, fo $\$ 1.00, \$ 1.50, \$ 2.00, \$ 2.50, \$ 3.00, \$ 3.50, \$ 4.001 \$ 5.00, \$ 8.00,86.50, \$ 7.00$ and

 Two Thousana Pairs of Boys' Short Pants, for $50 \mathrm{c}, 75 \mathrm{c}$, , $81, \$ 1.50, \$ 2$ and 82.50More than Three Thousand Men s.s and Young Men's Dress, Business and More than Three Thousand Men's and Young Men's Dress, Business an
Working Suits, for ${ }^{* 7.50, ~} 88.50, \$ 10, \$ 12, \$ 13.50,815, \$ 16.50, \$ 18,820, \$ 22$, Stilegant now styles; Black Cheviots, Worsteds, Corksorews, Plaids, Cheoks
Stripes and Silk NTixtures are all included in our marvelous new stock of Fall
and Winter Suits.
Ander Suits.
And for the Boys, too, we must have more than Three Thousand Suits. The
 Watch for our advertisements, and read them
posted on what is going on in the Clothing world.

## C. E. LONGLEY \& CO, <br> 101, 103, 105 Church Street, New Haven.



